

U.S. NATURALS

February 2006 Newsletter

Message From Our President

Elmer G. Heinrich



Our product movement for January 2006 set a standard for the year. Our sales were outstanding and sponsoring of new Dealers exceeded December. Most importantly, our re-order rate increased by 2% overall. This is a very pleasing aspect that indicates our products are providing substantial benefits. I'm delighted to say we are very proud of all of you!

We also want to thank and congratulate all of our Dealers who either became ranked or advanced in rank this month. They are as follows:

Sapphire

Tony Aedy, Great Britain
John Bedford, Great Britain
Kerry Boys, Australia
Daisy Gabayantalag, California (USA)
Patricia Gador, Australia
Donald Greenwood, Great Britain
Melanie Hatch, Great Britain
Peter Turner, Great Britain
Helen Hilary Williams, Australia
Linda C. Nadia Hole, M.D., Hawaii (USA)
Toni Locock, Australia
Ryhana Rae, California (USA)
Vincent Ramo, Hawaii (USA)
Lori Reeves, Oklahoma (USA)
Sue Serafini, Texas (USA)
Ashley & Lorraine Snook, Australia
Vazquez Howard, Great Britain

Ruby

Elnora Kirtley, California (USA)
Jose Antonio Ruiz-Cantero, Spain

Diamond

Martin Chapple, Great Britain
Christina Oostryck, Australia
Anthony Twohill, Singapore
Linda Pauling, Australia
Adelheid Sharpe, Great Britain

Double Diamond

Kay Selby, Australia

MASTERCARD

We have taken significant steps to simplify the activation process of the U.S. Naturals Global Access MasterCard. A new cardholder can easily activate the card within minutes after it is received, provided he has access to a computer. One improvement came about from our adding several additional fields to our new Dealer Sign-Up page on our web site www.usnaturals.net. New Dealer Sign-Ups are now required to submit their birth date and a copy of a Government recognized document such as Drivers License or Passport. This provides us all the information the MasterCard issuing bank requires. When the new Dealer qualifies for the card, we will merely upload the information to the bank. This simplified information and activation process will allow you to begin presenting and selling the aspects of the MasterCard as well as Sizzling Minerals. Due to getting approvals on the simplification, the new process won't go into effect until commissions are paid on March 15th.

REPLICATING WEBSITE

I have great news in this area! Effective March 2006, all U.S. Naturals replicated web sites will cost only \$10 US for lifetime use. With only our Dealers in mind, we've again negotiated an unbelievable price. Our existing replicated site holders pay \$9.95 per month; however, they will also be required to pay a one-time \$10 fee for lifetime use. New Dealers will be able to purchase the replicated web site as they sign on as a Dealer. I highly recommend that every Dealer take advantage of this great offer as it makes it much easier to build his or her downline.

DEALER RECOGNITION

The month of January is usually considered a slow month for multi-level in much of the world, especially in Asia and the South Pacific. However, many new Dealers were sponsored in these areas as well as the United Kingdom and the United States. New rankings or advanced rankings continued to occur. Please review these rankings in the right column. Special recognition goes to Cynthia Briganti, who became a Diamond within thirty days after signing up as a U.S. Naturals Dealer. Special recognition also goes to Dr. MaryAnn Kraft, Cornell McCollum and Danny Perez, who completed the first leg of our Full House Program. This earned each of them \$320 cash. My congratulations and thanks are extended to all those listed this month.

LANGUAGE

We hope to have the 'Mandarin' Chinese language added our web site before the next newsletter you receive in March. We will follow that with an updated Spanish version shortly thereafter and by July, we intend to add the French language.

ASIAN TOUR – TOP MANAGEMENT

I am planning another tour of Asia and the South Pacific in April. Our International Sales Manager, Allen Autrey will be with me if his busy schedule will allow such a trip. We will be conducting rallies where warranted and introductory meetings in relatively new areas. I will be speaking in Okinawa, Japan on April 14, and then meetings or rallies will be held in the following cities on the dates listed.

Taiwan - April 17
Hong Kong - April 19
Singapore - April 21
Townsville - April 26
Brisbane - April 27
Auckland - April 28

I can assure everyone it will be worth your effort to attend. Please pass on this schedule to those in your downline who may not have email access, and of course your guests and prospects are welcome.

MANAGEMENT

We've also modified our web site in the area of Corporate Management and Managing Directors. Please log on to the web site and click on the 'Company' button at the top left corner of the home page. All Managing Directors will be added to our web site in the future. They will be added, as they become Managers of specific Distribution Centers. They will always be listed alphabetically by Country. We believe it is important that you study the résumé of each person listed in an Executive and Secondary Management position.

PRESIDENT HONOR ROLL

Adelheid and Tony Sharpe, United Kingdom
Dr. Vincent Ramo, Hawaii (USA)
Anthony Twohill, Singapore
Hillary Willams, Australia
Melanie Hatch, United Kingdom

CONFERENCE CALLS

We intend to make our conference calls more interesting by having a number of different, well-informed speakers online during 2006. We will attempt to always announce them in our newsletters at least one month in advance. These will be "hand picked" individuals who will provide valuable information on nutrition as well as a variety of subjects relative to life and our industry. Speakers for the immediate future, other than Corporate, are Peter Willoughby, and Dr. Vincent Ramo.

Peter is the Managing Director for the UK and EU. He will be the featured speaker as follows:

2/20/2006 - Australian Call--8:00 PM Brisbane, 4 AM Tulsa (CST), and 11:00 AM London.

2/21/2006 - UK Call--8:00 PM London, 2:00 PM Tulsa (CST), and 6:00 AM Brisbane

2/21/2006 - US Call--8:00 PM Tulsa, 2:00 AM London, and 12:00 Noon Brisbane

Dr. Vincent Ramo, an outstanding Medical Doctor and U.S. Naturals Dealer from Hawaii, will be the featured speaker the first week of March.

3/6/2006 - Australian Call --8:00 PM Brisbane, 4 AM Tulsa (CST), and 11:00 AM London.

3/7/2006 - UK Call--8:00 PM London, 2:00 PM Tulsa (CST), and 6:00 AM Brisbane

3/7/2006 - US Call--8:00 PM Tulsa, 2:00 AM London, and 12:00 Noon Brisbane

Be sure to tune in on any of these calls by dialing our conference line at 620-782-8200. When prompted, enter the PIN number 37 87 75 followed by the # key.

Live a good, honorable life. When you get older and think back, you'll enjoy it a second time.

GABE'S WORDS OF WISDOM

Timing has a lot to do with the outcome of a rain dance.

Now that we are well on our way toward a great business year, it is time to digress awhile and think about family and life. May your family have a good, lovable and successful year. May you be rewarded with satisfaction over the accomplishments and goals your family members may attain. Most of all, I hope you teach them and those around you to practice living by the three "R's". That is Respect yourself, Respect others and be Responsible for what you do!

Thank You, Good Health and God bless!

Elmer G. Heinrich

U.S. Naturals is dedicated to customer service.

Have a question or a concern you want addressed?

In the US call toll free at: 1-800-845-4153

Outside the US call is at: 918-438-2627

Or contact us by Email at:

support@usnaturals.net